Innovation Créatrice

les impératifs partages d'innovations en 2023 pour une meilleure proposition de valeur

DEC 2022

em lyon business school

early makers since 1872

#INNOVATION créatrice

1/ FOE
Future of Economic
Plateforme

2/ FOW
Future of work
Hybride

3/ FOI
Future of Internet
W3
BC

4/ FOX
Future of Experience & Marketing
Metaverse

5/ FOM
Future of Management
Agilité Hybride

tech for good

NBIC

PERVASION

DISRUPTION

MARKETING

VUCA

DAO

CRYPTO

WEB3

NFT

OPENAI

PERSONA

GPT3

L'environnement et
la concurrence

Le futur du travail : hybride

L'utilisation éclairée des
technologies

Les attentes utilisateurs

Enjeu de l'UX
(expérience utilisateur)

BLOCKCHAIN

NBIC

Voyage dans le DEEP WEB avec
hubert kratiroff

en 5 questions et 5 parties.
Un nouveau digital mindset
pour aborder ce #new-world.

C'est le FOE (future of
economics), mais aussi le FOW
(future of work) grâce au FOT
(future of technology).

Celui qui change tout c'est le
client : place au FOM (future of
marketing)... quelle
expérience !!!
Quelle expérience ?

HYBRID

GAMIFICATION

SBTI

FOM

SHA256

ENGAGEMENT

FOW

FOX

CONTENT STRATEGY

CRYPTOCURRENCY

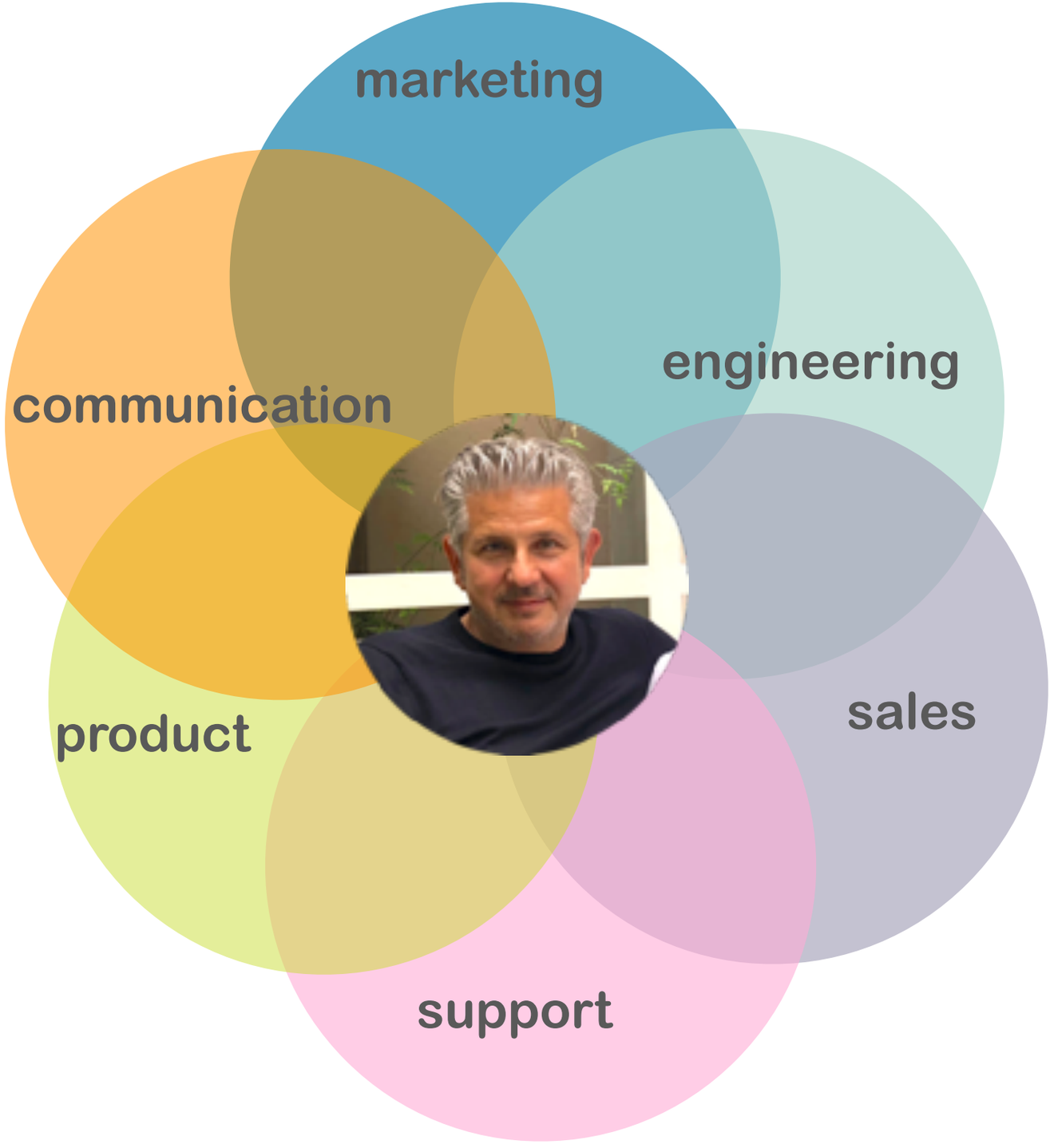
CX

METAVERS

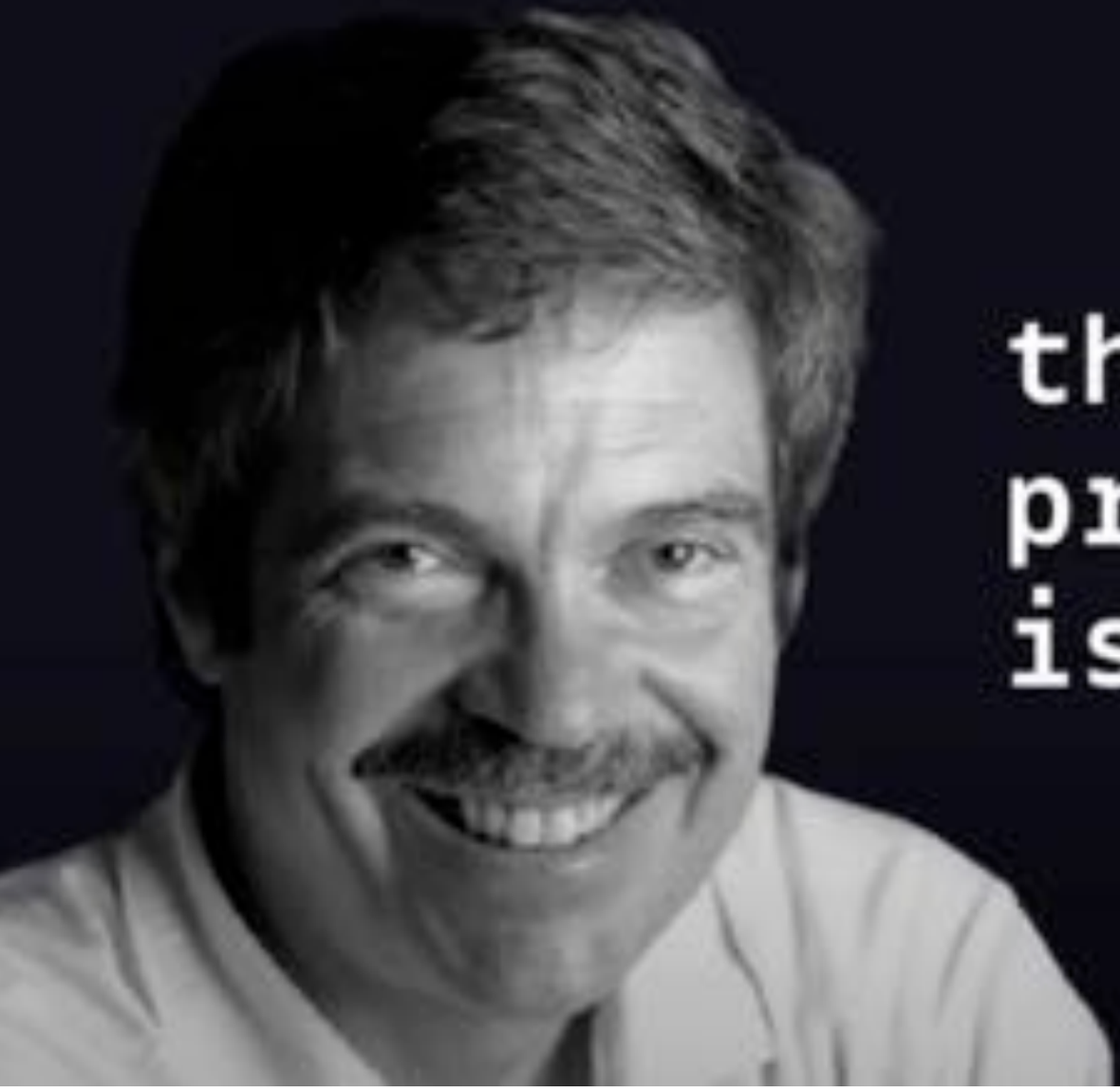
PLATEFORM

technology evangelist

hubert@kratiroff.com



ALAN KAY



the best way to
predict the future
is to invent it

“

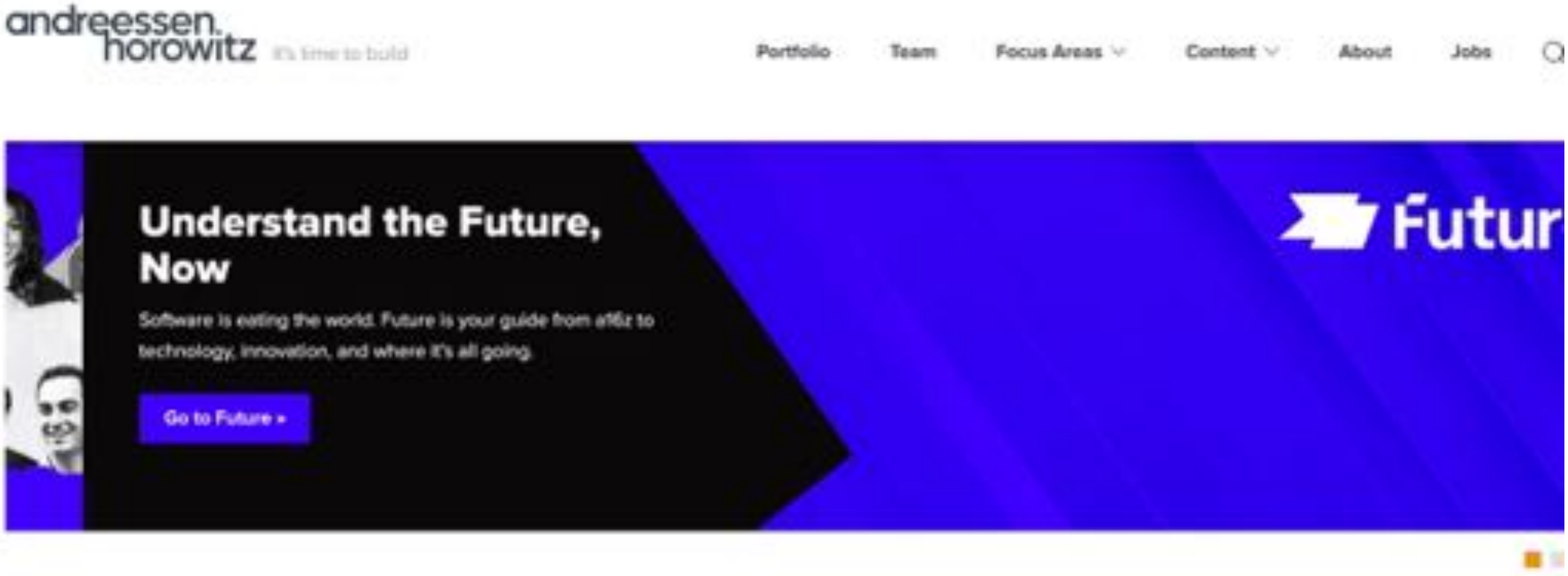
The future is already here — it's just not very evenly distributed

”

William Ford Gibson (1948-) cyberspace noir prophet

“Le meilleur moment pour planter un arbre était il y a 20 ans ; le deuxième meilleur moment est maintenant”

proverbe



Software is eating the world
WEB 1.0 —> 3.0

a16z.com

N

INNOVATION

W

#INNOVATION créatrice

1/ FOE
Future of Economic
Plateforme

2/ FOW
Future of work
Hybride

3/ FOI
Future of Internet
W3
BC

4/ FOX
Future of Experience & Marketing
Metaverse

5/ FOM
Future of Management
Agilité Hybride

innovation créatrice

PARTAGE des idées et de la valeurs
avec les clients, les salariés,
les parties prenantes

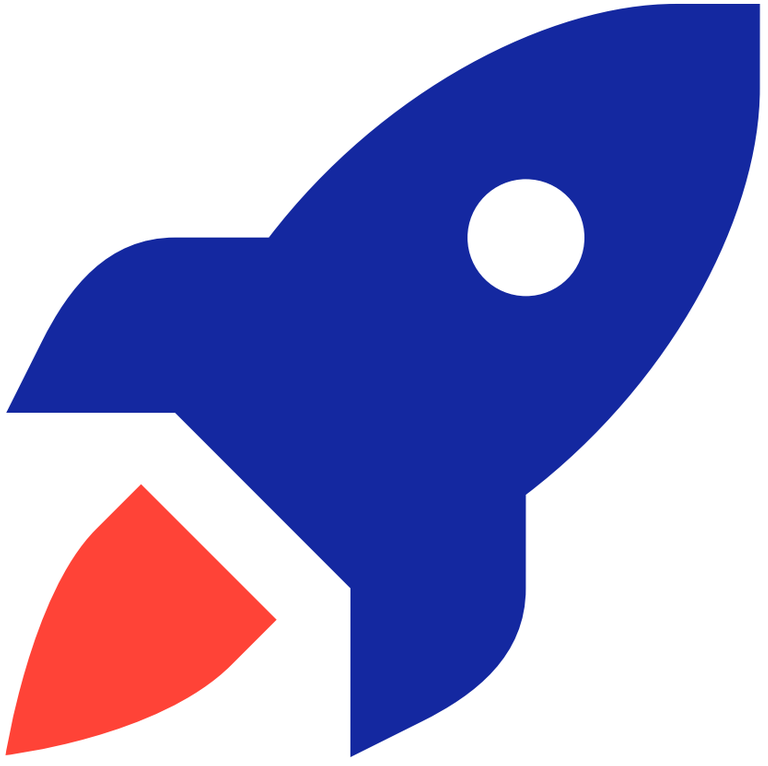
PARTAGE de sobriété dans le choix des technologies, partage avec l'écosystème

Progrès vs. scientisme


TECH FOR GOOD

(… **no plan B,**
(…no planet B)

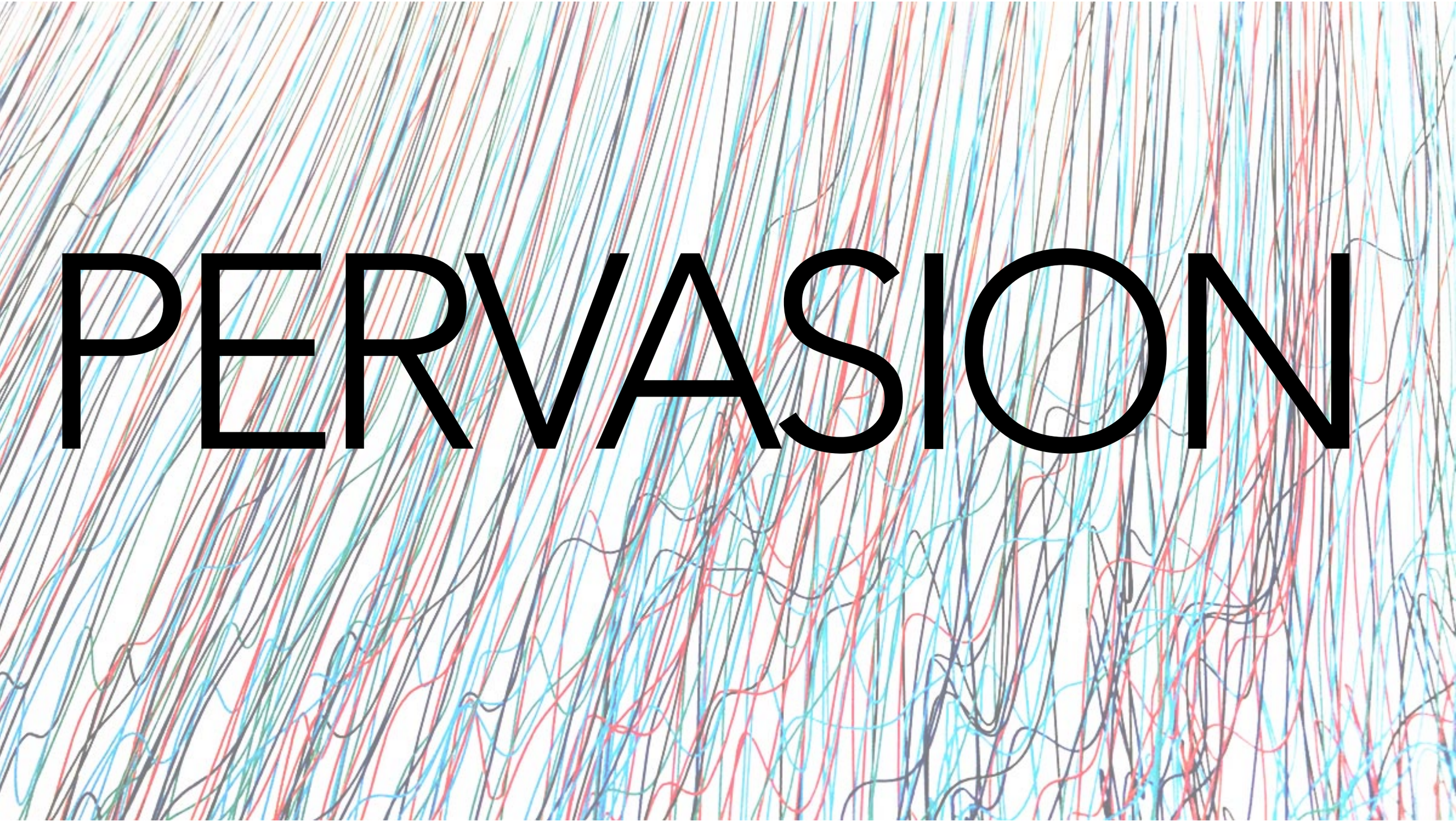
Ban Ki-moon



Science Based Targets initiative (SBTi)

The Net-Zero STANDARD


IT'S HERE!
The world's first
NET-ZERO STANDARD
#NetZeroStandard
The Net-Zero STANDARD
SCIENCE BASED TARGETS


PERVASION

NBIC

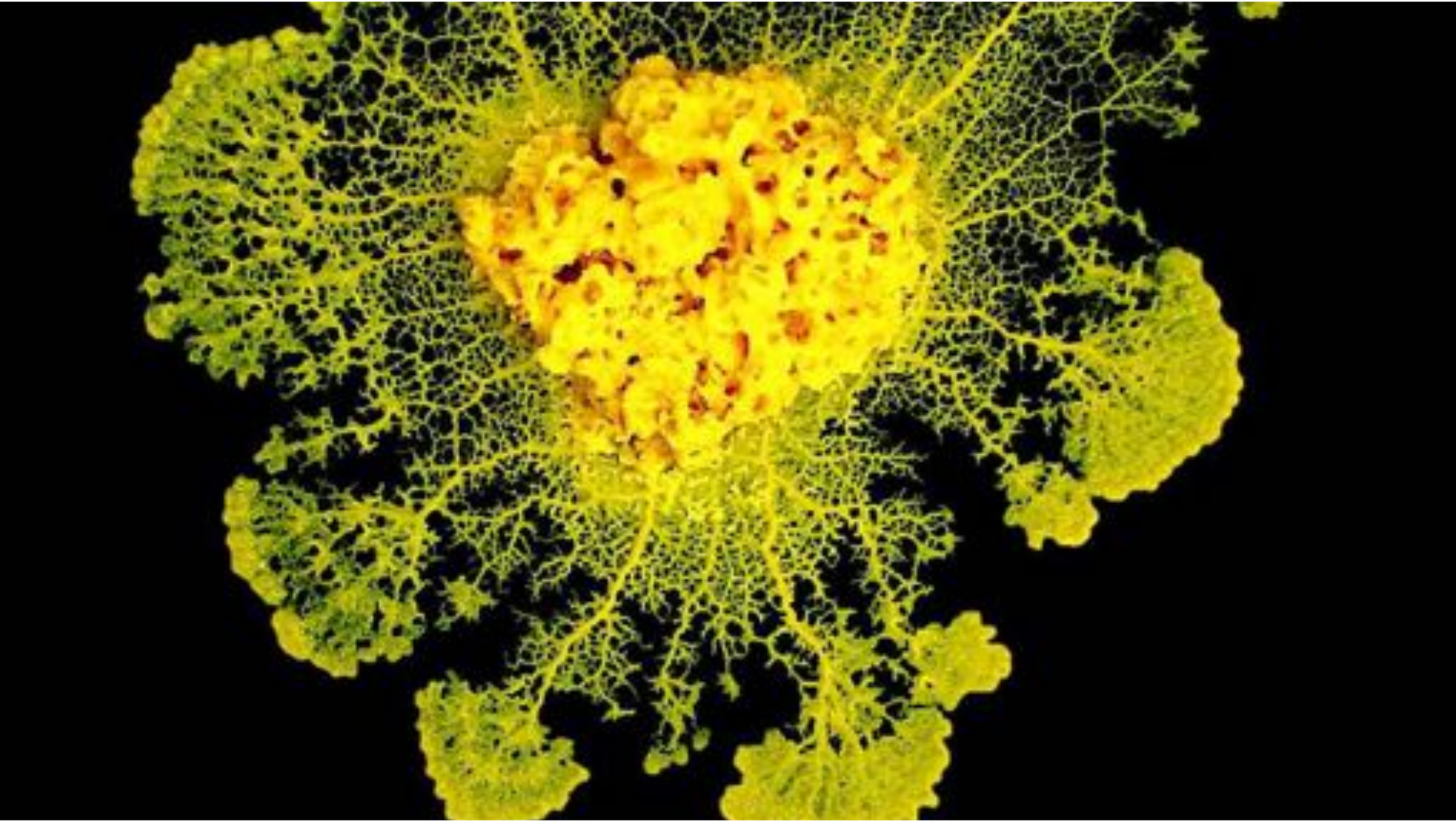
Nano (techno, matériaux, graphène, H)

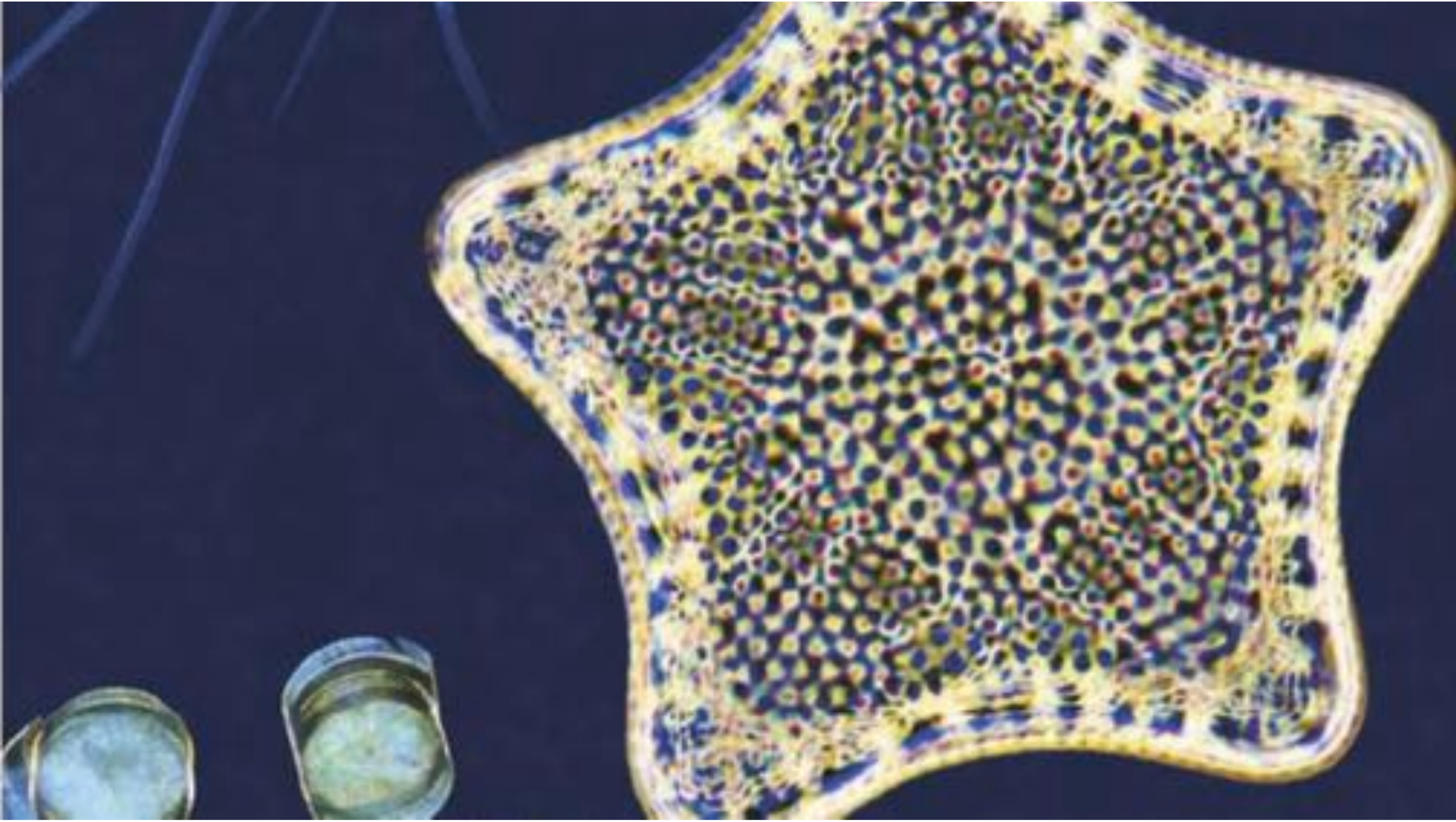
Bio (techno, mimétisme, blob, axolotl)

Informatique (IOT, 3Dprint, Additiv, Blockchain, Token, NFT, Quantique, Algorithme)

Cognitif (IOB, IA, ML, META, MOOC, edTech, apprentissage adaptif)

IKB79





facebook horizon metaverse

horizon
Explore. Play. Create. Together.

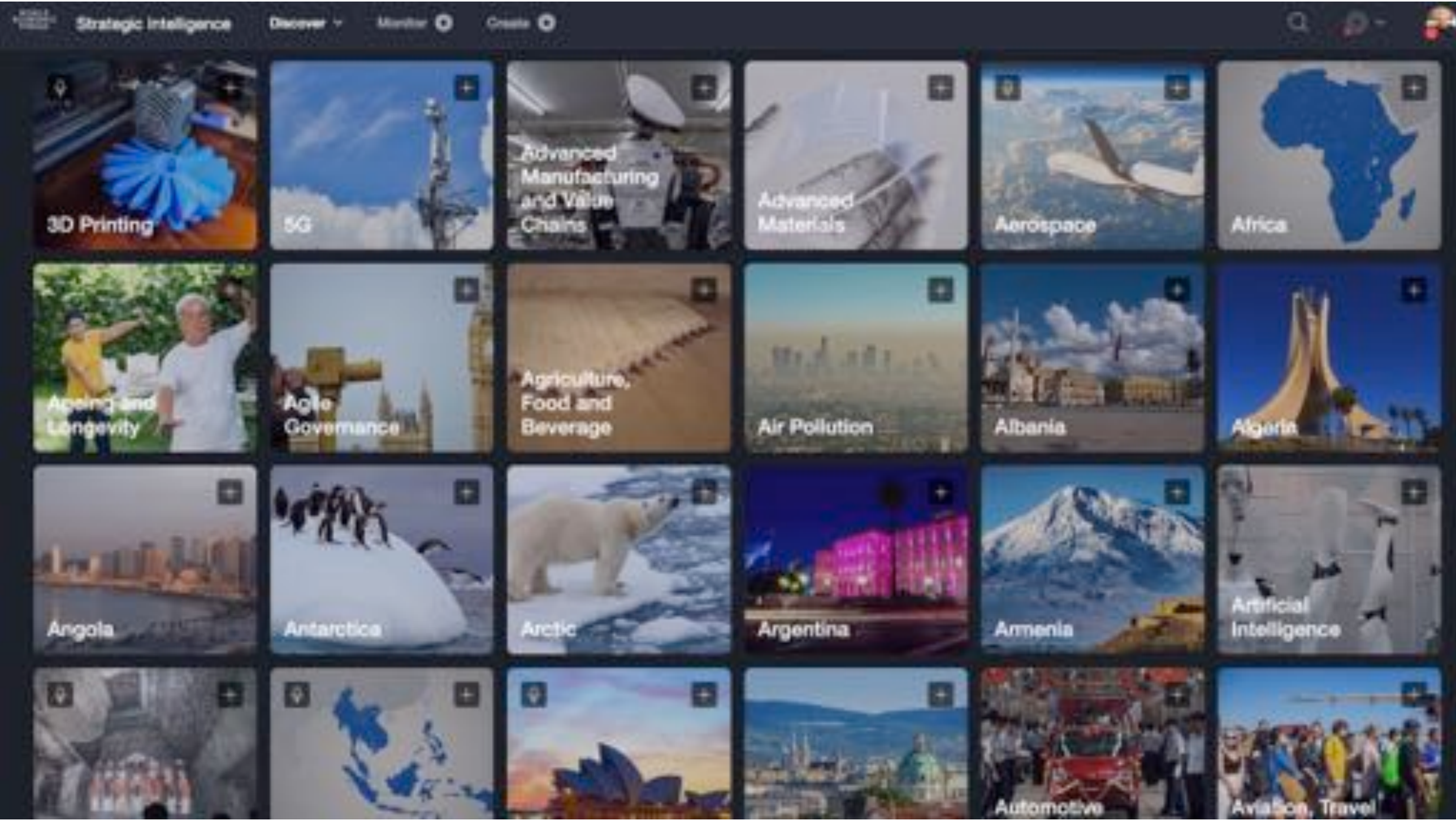
ROBLOX

ROBLOX

THE SANDBOX

FORTNITE


McKinsey Technology Trends Outlook 2022


Strategic Intelligence
Discover
Monitor
Create
3D Printing
5G
Advanced Manufacturing and Value Chains
Advanced Materials
Aerospace
Africa
Ageing and Longevity
Agile Governance
Agriculture, Food and Beverage
Air Pollution
Albania
Algeria
Angola
Antarctica
Arctic
Argentina
Armenia
Artificial Intelligence
Automotive
Aviation, Travel

THE BEST INVENTIONS OF 2022

200 innovations changing how we live

How We Chose the List

Sergy Bashuk for TIME

techno push

vs.

market pull

AIAAS

AI AAS

AI As A Service

Overview Documentation Examples Playground

Help

Get started

Enter an instruction or select a preset, and watch the API respond with a completion that attempts to match the context or pattern you provided.

You can control which model completes your request by changing the model.

KEEP IN MIND

- Use good judgment when sharing outputs, and attribute them to your name or company. Learn more.
- Requests submitted to our models may be used to train and improve future models. Learn more.
- Our default models' training data cuts off in 2021, so they may not have knowledge of current events.

Playground

Load a preset...

Save View code Share

write a white paper on the following subject: use of metavers on industrial training

Mode

Model

text-davinci-003

Temperature 0.3

Maximum length 424

Stop sequences

Enter sequence and press Tab

Top P 1

Frequency penalty 0

Presence penalty 0

Best of 1

Get started

Enter an instruction or select a preset, and watch the API respond with a completion that attempts to match the context or pattern you provided.

You can control which model completes your request by changing the model.

KEEP IN MIND

- Use good judgment when sharing outputs, and attribute them to your name or company. Learn more.
- Requests submitted to our models may be used to train and improve future models. Learn more.
- Our default models' training data cuts off in 2021, so they may not have knowledge of current events.

Playground

Load a preset... | Save | View code | Share

Industrial training is an important part of any business, as it helps to ensure that employees are properly trained and knowledgeable in their roles. However, traditional methods of industrial training can be expensive, time-consuming, and inefficient. The use of metavers, or virtual worlds, is an increasingly popular solution to these issues, as it allows for interactive and immersive training experiences that can be tailored to the individual needs of each employee. This white paper will discuss the advantages of using metavers for industrial training, as well as the potential challenges that may arise.

Advantages of Using Metavers for Industrial Training

Metavers offer a number of advantages for industrial training. First, they are cost-effective, as they require minimal setup and can be used for multiple training sessions. Second, they provide an immersive experience that allows for interactive learning, which can be tailored to the individual needs of each employee. Third, they can be used to simulate real-world scenarios, which can help to prepare employees for potential situations they may encounter in the workplace. Finally, they can be used to provide feedback and assessment, which can help to ensure that employees are properly trained and knowledgeable in their roles.

Challenges of Using Metavers for Industrial Training

Although metavers offer many advantages for industrial training, there are also potential challenges that may arise. First, there is the issue of user engagement, as some employees may find the virtual environment to be too abstract or disorienting. Second, there is the issue of technical complexity, as metavers require a certain level of technical knowledge in order to be used effectively. Third, there is the issue of scalability, as metavers may not be able to accommodate large numbers of employees at once. Finally, there is the issue of cost, as metavers can be expensive to set up and maintain.

Conclusion

In conclusion, the use of metavers for industrial training can provide many advantages, such as cost-effectiveness, immersive experiences, and tailored learning. However, there are also potential challenges that may arise, such as user engagement, technical complexity, scalability, and cost. As such, it is important to consider these issues carefully before implementing a metavers-based training program.

Mode

Model: text-davinci-003

Temperature: 0.3

Maximum length: 424

Stop sequences: Enter sequence and press Tab

Top P: 1

Frequency penalty: 0

Presence penalty: 0

Best of: 1

Inject start text

Usage

Below you'll find a summary of API usage for your organization. All dates and times are UTC-based, and data may be delayed up to 5 minutes.

< December >

DAILY CUMULATIVE

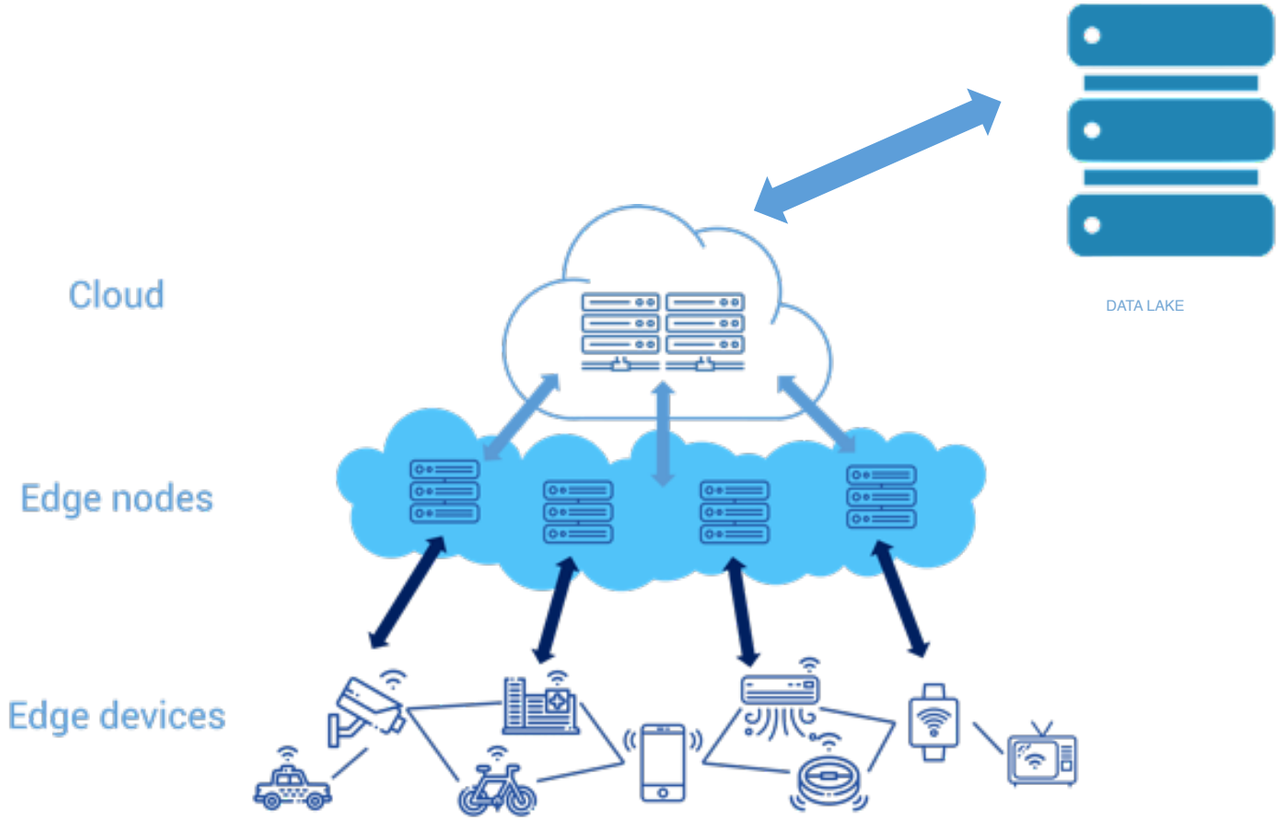
Daily usage (USD)

Free trial usage

Used Expired

$0.00 / $17.97

Principe du Edge Computing



Informatique distribuée où le traitement de l'information est localisé proche des objets et des personnes produisant ou consommant cette information.

On premise Edge & 5G Solutions. ou. Network Edge & 5G Solutions

La mobilité haute performance des personnes et des objets :

Travailleur mobile – sécurité mobile – drones - Self Driving niveau 4 et 5

Le Smart XX (smart factory, smart retail) :

Usines et magasins modifient leur configuration pour s’adapter aux demandes

Les activités critiques :

Infrastructure pour l’autonomie des sites critiques OIV

Les nouveaux territoires :

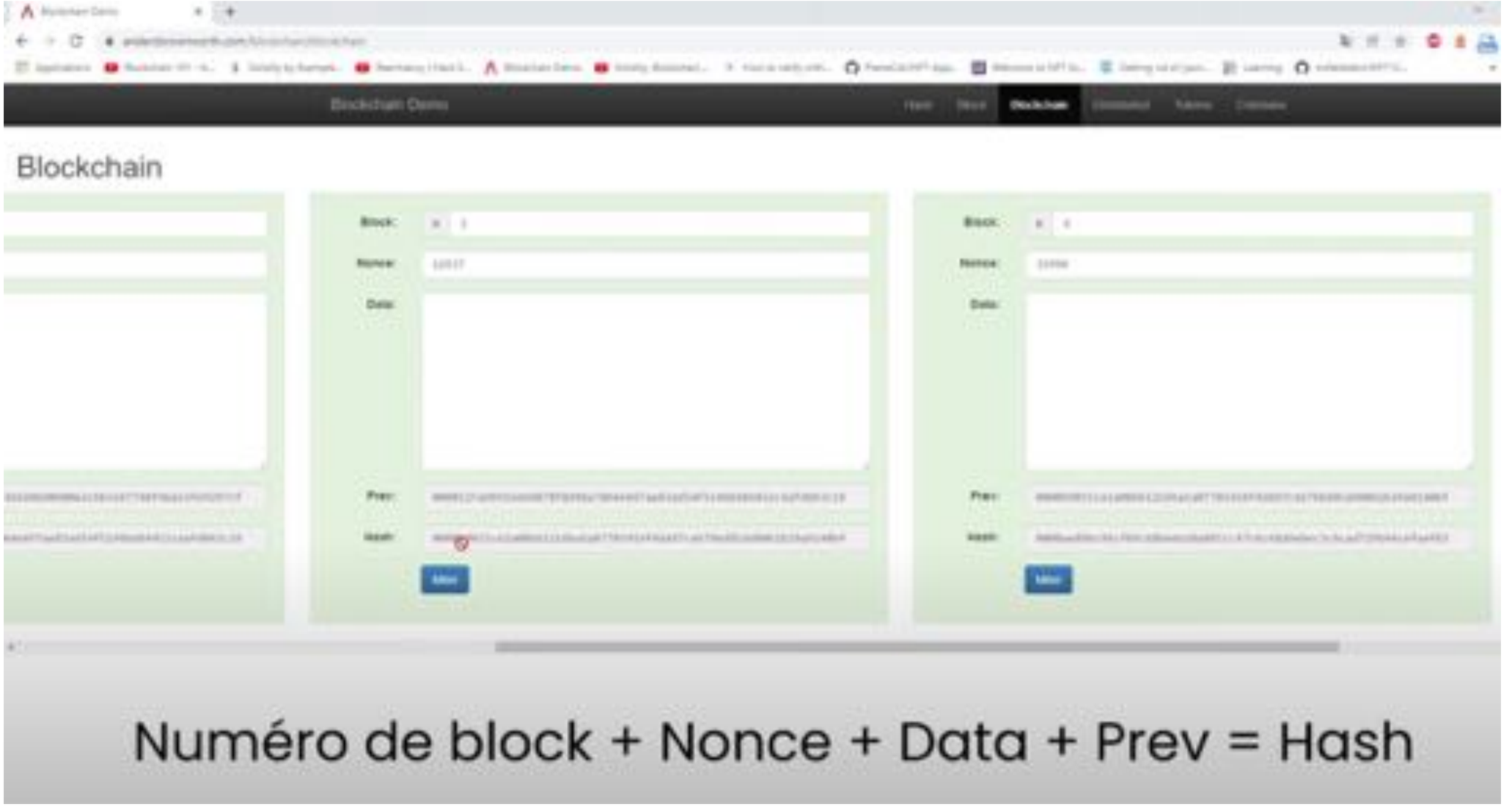
Infrastructures immédiates d’équipement de nouveaux territoires (Campus - STADES - Champ éoliens ...)

https://5glab.orange.com/fr/edge-computing-webinaire-orange-5g-lab/

HASH (SHA256 calcul)
64 caractères

59b494e72142ed8dce6dcae1774e2188787e149560742391fb78afdadd3624d8

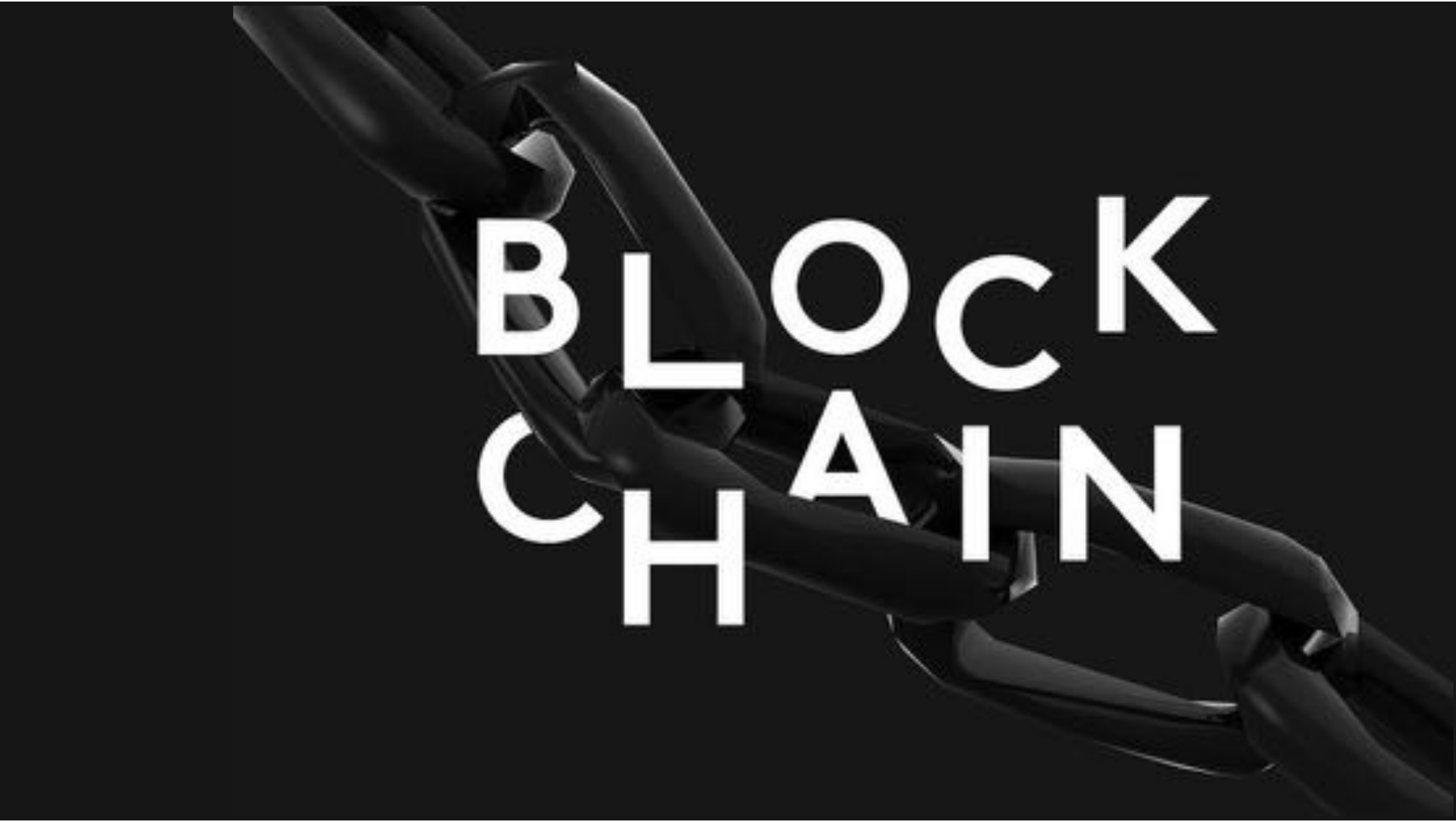
4e8552786b56603a9be8976cea3488c6a7f26c545913a1bbaee6d1a4da11427



Nonce : **N**umber used only **ONCE**

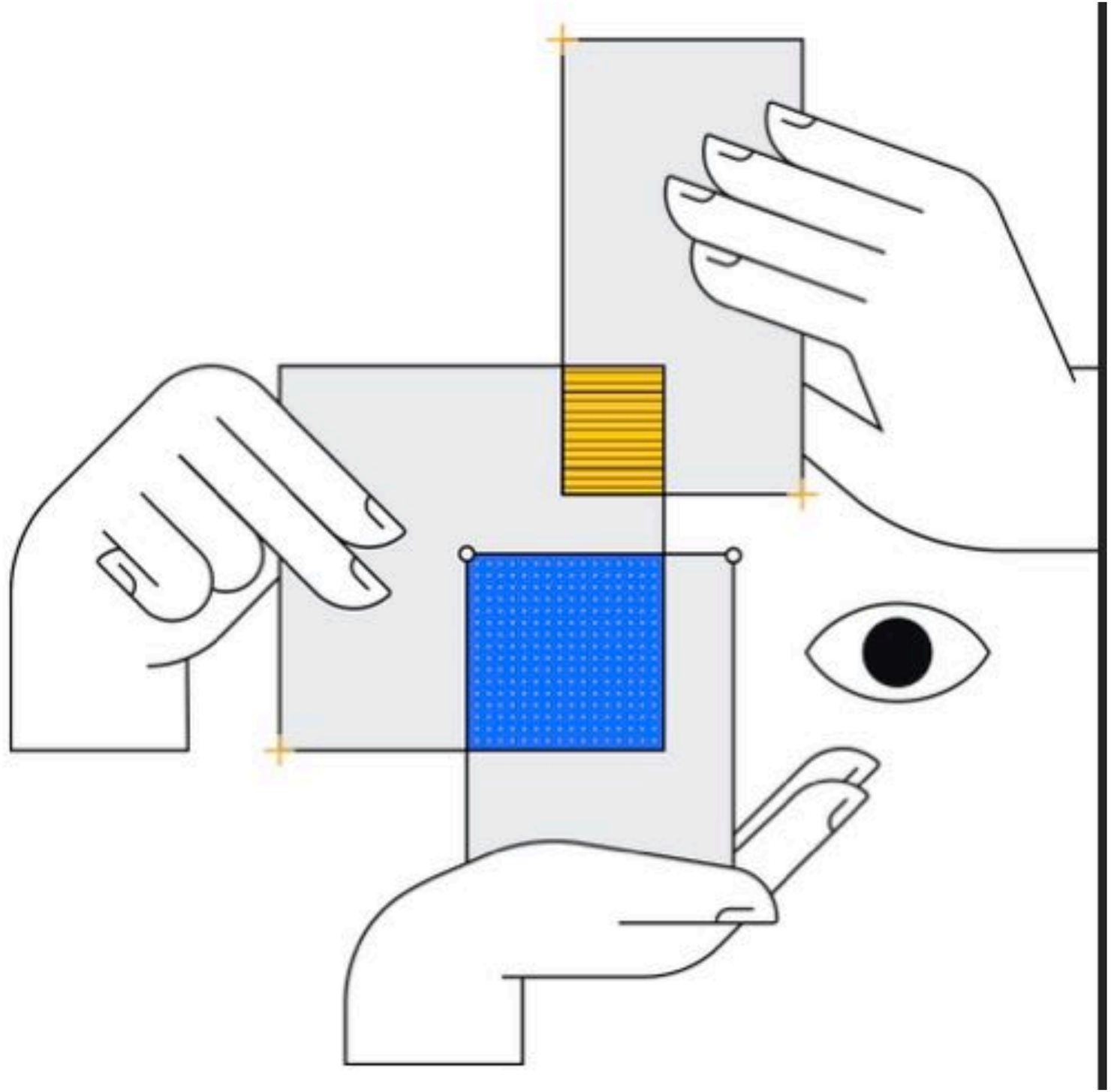
VIDEO https://andersbrownworth.com/blockchain/

EXO https://andersbrownworth.com/blockchain/hash


BLOCK
CHAIN

innovation

les impératifs partages d'innovations en 2023 pour une meilleure proposition de valeur



FOW

Future Of Work

HYBRID


#NewWork
build 2022


comodal, flexible,
aménagé, remote,
asynchrone, smart,
nomade
myconnecting
Une ambition
pour chaque talent


WHAT IS THE
FUTURE
OF THE
OFFICE?